

## ACCOUNTS RECEIVABLE DISCREPANCY NOTIFICATION

## AR ADJUSTMENT AUTHORIZATION FORM -----

STATION	WKRC	LOCAL	NATIONAL <input checked="" type="checkbox"/>	PROD/INTR/OTHER <input type="checkbox"/>
ISSUE DATE	9/14/2012	SALESPERSON	Washington	
ADVERTISER	Crossroads Grass Root Pol			
AGENCY	Crossroad Media			
INVOICE NUMBER	27494-1	INVOICE DATE	6/17/2012	
CONTRACT NUMBER	27494			

## ADJUSTMENT

CONCLUSION-ADJUSTMENT? YES  NO 

IF YES SPECIFY AMOUNT		Please put net total only below	
amount	\$		807.50

## ADJUSTMENT REQUESTED BY:

*John*  
 Sales Mgr  
 Business Mgr

## ACCOUNTING DEPARTMENT EXPLANATION

*Ad*SEE ATTACHED  
BY

DATE

SALES DEPARTMENT RESPONSE TO ACCOUNTING EXPLANATION

INVOICE MUST BE ATTACHED WITH SPOTS BEING CREDITED CIRCLED AND HIGHLIGHTED.

#5 PIs change rate on 6/13/12 613a from \$ 950.00 to \$ 0.00.

Line rate not updated to reflect zero \$'s

Wrong PDF file uploaded by engineering

AE Signature

DATE

**LOCAL 17**   
 WLRC-TV CINCINNATI

## INVOICE

Send Payment To:

Local 12 WKRC-TV  
Newport Television LLC  
PO Box 841646  
Dallas, TX 75284-1646



www.local12.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
27494-1	06/17/12	June 2012	05/28/12 - 06/13/12
Advertiser	Product	Estimate Number	
Crossroads Grass Root Po	CROSSROADS GPS SKE	I 532	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	06/06/12	06/06/12	M-F 730p-8p	7:27 PM-8:00 PM	--W----	:30	1	\$1,600.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate
1	WKRC	W	06/06/12	7:48 PM	M-F 730p-8p	7:27 PM-8:00 PM	:30	USPRTV05GPH	\$1,600.00 NM
7	06/07/12	06/07/12	M-F 730p-8p	7:27 PM-8:00 PM	--T---	:30	1	\$1,600.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
06/04/12	06/10/12	--T---		1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate
1	WKRC	Th	06/07/12	7:55 PM	M-F 730p-8p	7:27 PM-8:00 PM	:30	USPRTV05GPH	\$1,600.00 NM
8	06/08/12	06/08/12	M-F 730p-8p	7:27 PM-8:00 PM	----F--	:30	1	\$1,600.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
06/04/12	06/10/12	--F--		1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate
1	WKRC	F	06/08/12	7:55 PM	M-F 730p-8p	7:27 PM-8:00 PM	:30	USPRTV05GPH	\$1,600.00 NM
9	06/05/12	06/05/12	Letterman	11:35 PM-12:35 XM	--W----	:30	1	\$750.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
06/04/12	06/10/12	--W----		1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate
1	WKRC	W	06/05/12	12:07 AM	Letterman	11:35 PM-12:35 XM	:30	USPRTV05GPH	\$750.00 NM
10	06/08/12	06/08/12	Letterman	11:35 PM-12:35 XM	----F--	:30	1	\$750.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
06/04/12	06/10/12	--F--		1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate
1	WKRC	F	06/08/12	12:09 AM	Letterman	11:35 PM-12:35 XM	:30	USPRTV05GPH	\$750.00 NM
11	06/13/12	06/13/12	6a Good Morn Cincinnati	6:00 AM-6:30 AM	--W----	:30	1	\$0.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
06/11/12	06/17/12	--W----		1	\$950.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate
1	WKRC	W	06/13/12	6:13 AM	6a Good Morn Cincinnati	6:00 AM-6:30 AM	:30	USPRTV05GPH	\$950.00 NM
Total Spots									
11									
Gross Total									
\$13,650.00									
Agency Commission									
\$2,047.50									
Net Amount Due									
\$11,602.50									

## Payment Terms 30 Days

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE

**LOCAL**   
**Local 12 WKRC-TV**  
**1906 Highland Ave**  
**Cincinnati, OH 45219**  
**Main: (513) 763-5408**  
**Billing: (513) 763-5500**

[www.local12.com](http://www.local12.com)

Billing Address:

**Crossroads Media**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Ste 555**  
**Alexandria, VA 22314**

Send Payment To:

**Local 12 WKRC-TV**  
**Newport Television LLC**  
**PO Box 841646**  
**Dallas, TX 75284-1646**

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
<b>Crossroads Grass Root Pol</b>	<b>CROSSROADS GPS SKE I 582</b>	
<u>Flight Dates</u>	<u>Order #</u>	<u>Alt Order #</u>
<b>06/06/12 - 06/12/12</b>	<b>27494</b>	<b>09730311</b>
<u>Billing Calendar</u>	<u>Billing Type</u>	<u>Deal #</u>
<b>Broadcast</b>	<b>Cash</b>	
<u>Special Handling</u>		

<u>IDB #</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<b>9914273</b>	<b>12</b>	<b>11</b>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

<u>Line</u>	<u>Start Date</u>	<u>End Date</u>	<u>Description</u>	<u>Start/End Time</u>	<u>MTWTFSS</u>	<u>Length</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Type</u>
1	06/07/12	06/07/12	6a Good Morn Cincinnati	6:00 AM-6:30 AM	---T---	:30	1	\$950.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>						
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Spots/Week</u>	<u>Rate</u>	
	1	WKRC	Th	06/07/12	6:06 AM	Good Morn Cincinnati	1	\$950.00	
2	06/11/12	06/11/12	6a Good Morn Cincinnati	6:00 AM-6:30 AM	M-----	:30	1	\$950.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>						
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Spots/Week</u>	<u>Rate</u>	
	1	WKRC	M	06/11/12	6:13 AM	6a Good Morn Cincinnati	1	\$950.00	
3	06/07/12	06/07/12	Local 12 News at Noon	12:00 PM-12:30 PM	---T---	:30	1	\$1,800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>						
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Spots/Week</u>	<u>Rate</u>	
	1	WKRC	Th	06/07/12	12:25 PM	Local 12 News at Noon	1	\$1,800.00	
4	06/08/12	06/08/12	Local 12 News at Noon	12:00 PM-12:30 PM	---F--	:30	1	\$1,800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>						
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Spots/Week</u>	<u>Rate</u>	
	1	WKRC	F	06/08/12	12:12 PM	Local 12 News at Noon	1	\$1,800.00	
5	06/11/12	06/11/12	Young & the Restless	12:30 PM-1:30 PM	M-----	:30	1	\$900.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>						
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Spots/Week</u>	<u>Rate</u>	
	1	WKRC	M	06/11/12	12:55 PM	Young & the Restless	1	\$900.00	
6	06/06/12	06/06/12	M-F 730p-8p	7:27 PM-8:00 PM	-W----	:30	1	\$1,600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>						
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Spots/Week</u>	<u>Rate</u>	
	1	WKRC	F	06/06/12	--W----		1	\$1,600.00	

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